ENVIRONMENTAL STEWARDSHIP POLICY

Woven Image has been designing, manufacturing and distributing innovative textile and interior acoustic finishes in Australia and overseas for over 30 years. As an Australian company servicing designers, specifiers and customers worldwide, we are committed to minimising our environmental impacts and producing high quality finishes.

Within this context, Woven Image understands the value and importance of being a responsible company, which consistently delivers environmentally improved products and services. Whether it is about natural or synthetic fibres, Woven Image is constantly looking to adopt environmentally improved processes and products.

Woven Image takes a life cycle approach to our products and services, mindful of the need to minimise environmental impacts at all stages of the product life cycle. This means taking greater responsibility for Woven Image products both upstream and downstream of our core business activities.

At a strategic level, Woven Image seeks to operate in a responsible and innovative way that exemplifies resource efficiency by using materials smartly and sensitively. We not only strive to create low impact products, we are also developing systems and services to ensure our products do not contribute to future environmental problems when they are discarded or become obsolete. This includes ongoing attention to product life cycle management and Product Stewardship specifically. Woven Image believes that manufacturers and suppliers should take greater responsibility for their products and services beyond the point of sale and warranty. Ultimately it is about being a long-term company that is sustainable in every aspect; environmentally, economically and socially.

Woven Image’s Environmental Management System (EMS) provides a mechanism for environmental impact measurement, management and improvement in all areas of operation at Woven Image. Woven Image acknowledges its legal and ethical responsibility to operate these activities with minimal adverse effects on the environment and commit to continual environmental improvement. This high-level goal demands ongoing and committed investment, energy and enthusiasm from Woven Image, its staff and suppliers.

We see the journey towards sustainability as a collaborative team effort with shared responsibility and engagement.
OUR GUIDING PRINCIPLES INCLUDE:

• Responsible resource use, including attention to biodiversity protection and other source related raw materials factors;
• Adopting a Product Stewardship approach and applying the waste minimisation hierarchy (avoid, reduce, reuse, recycle) as a tool to maximise resource use efficiency, use of post-consumer recycled content and options for fundamental dematerialisation through waste avoidance and the shift to product-service solutions;
• Elimination or significant reduction in the use of hazardous substances and toxic materials;
• Elimination or significant reduction of emissions to air and water where possible;
• Minimising overall energy consumption while maximising energy efficiency and the potential for renewables and related ‘green power’ options;
• Minimising overall water consumption while maximising water efficiency, conservation and the potential for water reuse and recycling;
• Sourcing materials, products and services from suppliers with independently certified environmental management systems or similar;
• Providing designers, specifiers and customers with informative and educational information about the environmental performance of Woven Image products and services; and
• Ongoing research and development to ensure Woven Image products and services represent leading edge environmental thinking, concepts, tools and performance. This includes relevant data collection, monitoring and reporting to facilitate overall environmental improvements.

The sustainable application of products and materials is a key priority. We not only strive to create low impact products; we are also developing systems and services to ensure our products do not contribute to future environmental problems when they are discarded or become obsolete.

We see our products as valuable resources and are unequivocal in our commitment to the circular management of our products. This means developing and delivering practical take-back, recycling and reform solutions for Woven Image products when they reach End of Life (EoL). Woven Image firmly believes that manufacturers and suppliers must take greater responsibility for their products beyond the point of sale and warranty.

We will strive to retain responsibility for Woven Image products wherever practical and within our scope of business activity. In very practical terms, this means that Woven Image will take back all uncontaminated Woven Image product for recycling from acoustic ceiling system installation offcuts and packaging, disassembled ceiling and wall systems, to commercial furniture. This includes off-cuts, used textiles and panel at EoL.

Most importantly, we collaborate with Australian and overseas furniture manufacturers and installation and demolition teams to streamline EoL recovery, recycling and reform by sharing knowledge and R&D information that make reuse and recycling commercially viable and environmentally advantageous.