

# ECHOPANEL® CARBON OFFSET PRODUCT COMMITMENT

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## **WOVEN IMAGE HAVE OFFSET ECHOPANEL'S EMBODIED CARBON TO NEUTRAL**

Woven Image is acutely aware that our planet is in crisis and, whilst we are proud of our sustainability journey so far, we remain unequivocally committed to do better for our environment. At a product level, this involves designing responsible, healthy, and circular products that have a positive impact.

While we work hard to reduce our overall carbon footprint, we have committed to offset 100% of the upfront embodied carbon of the EchoPanel® acoustic panels. This is in addition to the contribution we have made from offsetting our operational carbon emissions since 2017.

## **From January 2022, we have offset the embodied carbon of EchoPanel® to Zero.**

Recognising that most of our environmental impact occurs in Australia, we partner with Greenfleet – Australia's first carbon offset provider, committed to protecting our climate by restoring our forests.

Applying a forward purchase strategy for 2022, we have offset 2,620 tonnes CO<sub>2</sub>-eq through donations that continue the restorative and regenerative work of Greenfleet. This offset is the equivalent to establishing 4165 trees and shrubs. Our commitment to mitigate the environmental impact of our products aligns with the EchoPanel® Environmental Product Declaration (EPD) and Climate Declaration.

## **Our EchoPanel® EPD helps our customers to deliver their sustainability goals by providing externally verified, transparent and comparable information about the life-cycle environmental impact of EchoPanel® products.**

The EPD and climate impact quantification Life Cycle Assessment (LCA) methodology is in accordance with the international standard ISO 14025 and has been verified to be compliant with EN 15804.

Offsetting EchoPanel®'s carbon to neutral is a step in the right direction, but it won't stop us from delivering against our long-term environmental commitments.

Through ongoing investment and research in material innovation and our supplier engagement model, we are actively working towards reducing the environmental impacts we cause in the design, manufacture, installation and distribution of products.

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## **MORE ABOUT GREENFLEET**

Making significant headway towards the United Nations Sustainable Development Goal 15 - Life on Land, Greenfleet forests address critical deforestation, restore habitat for wildlife including many endangered species, capture carbon emissions to protect our climate, reduce soil erosion, improve water quality, and economically support local and indigenous communities.

In 2021 Greenfleet planted 208 different species of native trees across 530 hectares in Australia and New Zealand to sequester 358,178 tonnes of carbon over their lifetime.

Koala populations were severely impacted by the 2019/20 Black Summer bushfires and, in 2022, the iconic koala was placed on the endangered species list. A key focus for Greenfleet has been the restoration and protection of over 120 hectares of koala habitat.